

Each piece of a marketing plan functions slightly different, and promoted content plays in the content marketing space.

Whether your needing to promote a specific piece of content or want to be a thought leader, we can increase and amplify your message.



**Content**  
**\$1,500**

Amplify your brand's message, product or service with a promoted post on rAVEpubs. The post will live on the rAVE Pubs homepage for one week, positioned at the top of the newsfeed.

Promoted posts will be distributed and promoted on rAVE's social media channels including: Twitter, Facebook and LinkedIn.

Posts can be written by sponsor or by rAVE Pubs staff.



**Podcasts**  
**\$1,500**

Become an influencer and educate the AV industry and rAVE's listeners on a new technology, new ways of thinking or new product category with a dedicated podcast or podcast series.

Podcasts will be hosted by rAVE's established podcast hosts, include a short write-up and will be promoted via rAVE's social media channels.



**Videos**  
**\$1,500**

Amplify your brand's message, product or service with a promoted video on rAVEpubs. The video post will live on the rAVE Pubs homepage for one week, positioned at the top of the newsfeed.

Videos will be distributed and promoted on rAVE's social media channels including: Twitter, Facebook and LinkedIn.

Videos can be sponsor's video or a rAVE [NOW] video from an industry trade show.

**Infographics & Surveys**  
**\$4,000**

Gain insights to the ever-evolving AV industry, survey rAVE readers and receive feedback on new products or technology through rAVE Surveys.

We will design survey questions, distribute the survey and create an infographic to help visualize the survey results.

Package includes survey results and lead generation.

**White Papers**  
**\$1,000**

Promote your company's white paper and effectively attract new customers. Partner with rAVE and get your white paper in front of the right audience.

White paper will be a promoted post on rAVEpubs.com and distributed on rAVE's social media channels.

Package includes lead generation for \$10/lead.